

Editorial



Realising our Dreams.

Momentum at Frontline Logistics, which had taken a backstep during Covid period is now fast tracked under our CEO – BP Nassar’s leadership.

Example: Wonderfully and successfully held NRI Malabar event in, FLG Convention centre, Changaramkulam convention centre, Kerala on the 5th and 6th of August 2023 attended by over 1000 delegates overseas as well across from India, Promising many such gatherings in future. New beginning has been made. Worldclass hospitality facilities are getting ready giving more options to our customers.

I am pleased to share events as happened in the past three months. Do enjoy reading

Dr. Vivian Castelino Ph.D
Chief Operating Officer (COO)
Head of Executive Board

Onam Celebrations in Frontline Logistics offices. - CEO:



Frontline Logistics celebrated Onam at their Back end office, Kerala. Our CEO, Mr. B.P. Nassar, delivered the presidential speech. The famous writer Alamkodu Leelakrishnan inaugurated the Event by lighting the lamp with a lively inaugural speech. The prominent people from local bodies participated in the function. Executive Board members, Frontline Logistics, Kuwait, General Manager Chandra Mouli attended the event. The event started with the Pookalam Competition (Flower Carpet) followed by various cultural programs and traditional games by the staff. 100 plus staff attended and participated along with senior managers.



Qatar: Frontline Logistics office- Qatar team celebrated Onam 2023 at Calicut Notebook Hotel at Doha with Insight team members. The event was grand and very joyful with the presence of Mr. Afsal Ali Vice



President and country head. The entire day was very exciting with Athapookkalam, different games and entertainments by staff and family members. It concluded with an Onam feast.



Bahrain: Onam is the festival that brings all communities together in Kerala. On this day, religion, caste or creed is not of importance. It is one of the most popular festivals of India, people celebrate it with great zeal. Similarly, activities of this festival are famous all over India for their grand scale and delicious food. We will take a look at the various festivities and celebrations like Onam Pookalam and more.

Frontline Logistics Bahrain office celebrated under patronage of Afsal Ali (VP Frontline Group). Our Pookalam was designed under the guidance of Sachin. Onam was celebrated with a special sadhya and few Games.



Oman: Frontline Logistics Oman celebrated Onam with Pookalam (Flower Carpet), and delicious sadhya with office staff and family members.



Kuwait: Kuwait Frontline Logistics organized “Flora 2 K 23,” an event that blended fun and recognition. Has continuing last year’s employee appreciation program, this year also Frontline combined its Onam celebration with corporate recognition. Employees who completed 10 and 5 years with Frontline Kuwait received mementos and gifts from our Group President Mr. Nassar B.P., Vice Presidents Mr. Mustafa Kari, and Mr. Afsal Ali. The event, held in KABAD, featured an Onam Flower carpet competition, cultural performances and a grand Onam feast. Senior colleague Mr. Babuji Bathery managed the event successfully, and President Mr. Nassar awarded trophies to winners. The day ended with the Indian National Anthem, leaving lasting joyful memories.



UAE: Frontline Logistics Dubai office celebrated Onam 2023 on the 9th September 2023. The event was inaugurated by the President & CEO - Mr. B.P. Nassar, COO - Dr. Vivian Castelino, Country Heads Mr. Sriram and Mr. Haris Jabbar. The event was celebrated with cultural programs, games and the traditional Kerala feast ‘Sadya’ All Managers, Staff and the family members participated on the joyous occasion, reminding the value of togetherness.



Logistics & Healthcare.



The logistics industry plays a crucial role in supporting the medical and healthcare sector by ensuring the timely and efficient movement of medical supplies, equipment, and medications. This support is vital for maintaining patient care, especially during emergencies and pandemics.

With the latest technology and Artificial intelligence support, the logistics industry can further enhance its contribution to the medical sector. Artificial intelligence can optimize supply chain routes, predict demand for medical products, and automate inventory management. Drones and autonomous vehicles could expedite the delivery of medical supplies to remote or disaster-stricken areas. Additionally, blockchain technology can improve transparency and traceability of pharmaceuticals and medical equipment, reducing the risk of counterfeit products.

The logistics landscape is evolving at an unprecedented pace, and at the heart of this transformation lies the integration of Artificial Intelligence into loading and unloading bays. This infusion of intelligence is not only optimizing operations but also revolutionizing safety protocols.

In a collaborative fusion of human and Artificial intelligence efforts, collaborative robots, or cobots, are enhancing productivity. These robots work alongside human operators, taking on repetitive tasks in medical logistics and improving overall efficiency. Artificial intelligence role also extends to quality control, as automated systems inspect medical equipment and health devices with precision.

Artificial intelligence integration into healthcare logistics is creating a seismic shift in how medical supplies are managed and distributed. With optimized supply chains, real-time monitoring, and enhanced patient care, Artificial intelligence is a corner stone of modern healthcare logistics, working tirelessly to ensure that medical resources reach those who need them most.

By integrating Artificial intelligence-driven analytics, real-time tracking, and predictive modeling, the logistics industry can respond more effectively to healthcare needs, improve patient outcomes, and increase overall operational efficiency. And in future Artificial intelligence driven technologies will control and guide the logistics industry.

Shajith Naran

Chief Commercial Officer (CCO)

Malabar NRI Meet 2023



Malabar NRI Meet 2023 event, an initiative of Frontline Group with NORKA happened at FLG Convention Center, Changaramkulam during 5-6 August 2023. The event was inaugurated by Mr. V. Abdurahiman, the honourable minister for Sports, Wakf & Hajj Pilgrimage. Mr. P Nandakumar MLA presided the function. K K Abid Hussain Thangal, MLA, M K Sakkeer (Chairman-Waqaf Board, Former chairman Kerala P.Sc), T S Pattabhiraman (Managing Director-Kalyan Silks) honoured the event as the chief guests.

Dr.Sarin(KPCC Digital Media Convenor), M T Ramesh (BJP State General Secretary), A N Radhakrishnan (BJP State Vice President) attended the function.

B P Nassar, The Chairman of Malabar NRI Meet as well as the President of Frontline Group together with Musthafa Kari, Vice President-Frontline Group and Afsal Ali, Vice President – Frontline Group welcomed all to the event.

Changaramkulam witnessed the first largest NRI meet where the prominent Business Icons, Political figures and Social Activists gathered for the social cause of upliftment of our villages and CSR projects initiation.



SBI presented the MSME and other schemes for NRIs, Norka Talk show for NRI support programs were presented by the senior officials. Talk shows on Clean & Green village which showcased Eramangalam model village, Women Empowerment etc. were presented at the event. Sathmya, Ayurvedic & Wellness Resort Brochure unveiling and Switch On done by the minister which showcased the development of the village the to next level, which is a face changing project. The Awards for Business Excellence Awards, Social Excellence Awards, Professional Excellence Awards and Sports Excellence Awards were presented during the event honouring their achievements.

The MLAs from different constituencies in Malabar area, Presidents and members from local bodies attended the event to support the cause. The event was a refreshing and eye-opening experience which showcased the success of the event.

2nd Q 2023 Regional Meeting of Frontline Logistics.

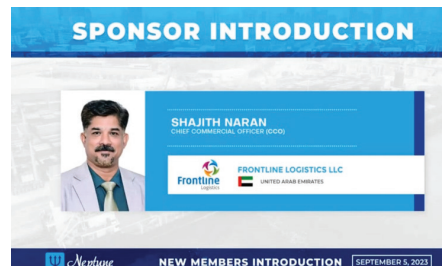
In the 2nd quarter of 2023, the Regional Meeting (RM) took place virtually from July 17th to 19th. The attendees included the CEO, Vice Presidents, COO, Directors, Executive Board members, and Country Heads. A distinctive feature of these meetings, are the opportunity provided to team leaders and their members to showcase their achievements over the past three months to all the Group leaders. The agenda encompassed presentations from different countries, an Executive Board presentation, comprehensive discussions on the previous three months, strategies for the upcoming six months, and concluded with the CEO's five-year plan, aptly titled "Vision and Mission."

Frontline Logistics attended the ISOA Ukraine.



Frontline Logistics attended the ISOA Ukraine Conference on September 12-14, 2023, in Warsaw, Poland. Mr.Nassar B. P.,The President and CEO, and Ms.Anjali Krishnan, Business Development Manager for the Europe sector, attended the conference. The event witnessed fruitful discussions between the delegates and veterans of the logistics industry, enhancing business and mutual collaboration with prominent logistics partners who were ISOA members as well as non- members. Panel discussions opened thought-evoking sessions on various topics.

Frontline Logistics Prominent Role at Neptune Networks Zoom Meeting.



Frontline Logists is a leading player in Logistics business world, at Neputne Networks Sponsors introcution virtual meeting held on 5th of September, represented by it Chief Commercial Officer Mr, Shajith Naran. Frontline Logistics received a premium welcome at the event, setting the tone for promising and exiting journey as Platinum Sponsor for the upcoming live event of Neputne Network. Significance of Frontline Logistics role was evident from the very beginning, as Mr Shajith had the honor of presenting the companies presentation as the first order of business. Being the inaugural presentation, it not only showcased Frontline Logistics commitment, but also allowed them to make a memorable impression on the audience, which comprised a staggering 124 companies, representation over 100 countries, participating in the online session

Pioneering Warehousing and Supply Chain Management in Kuwait.



Under vibrant leadership of Mr. Chandra Mouli, Branch Head, Frontline Logistics, Kuwait, our founding office, has undertaken, a remarkable transformation in the realm of Warehousing

and Supply Chain Management surpassing customers' expectations. Recently, Frontline Logistics, Kuwait relocated to a brand new, spacious warehouse facility equipped with state-of-the-art amenities, propelling to higher echelon in ensuring customers satisfaction.

During Kuwait visit, Group President and CEO Mr, BP Nassar and Vice President Mr Afsal Ali shared their insights regarding the future advancements in the warehousing and supply chain segment.



Frontline Academy Convocation Batch 2022-2023



Frontline Academy of Logistics, Malappuram Branch conducted the Graduation Ceremony of its students of batch 2022-2023, on the 6th of August, 2023 at FLG Convention Centre. The graduation ceremony commenced with the welcome note by Academy Dean Mr. Mujeeb Rehman. The grand event was attended over by dignitaries of different fraternities from Political leaders to Business & Corporate heads. The Graduation ceremony was presided over by the Chairman of Frontline Group, Mr. B.P. Nassar & was inaugurated by the Chief Guest Mr. V.T. Balam, Ex MLA. The ceremony was felicitated by Mr. Ramshad, Former Senate Member of Calicut University. Mr. Krishnan Subramaniam, FICS, Strategic Advisor, Transworld group UAE, Vice Chairman of ICS Global Membership Committee & Mr. Thomas Samuel (Babuji), Sr Manager -Projects, Kuwait. Also, Frontline group Director Mrs. Febina Nassar, COO Dr.Vivian Castelinio, Mr. Savio, Senior Manager Kuwait & the executive board members Mr. Sunil Kumar, Mr. Ginto Paul, Mr. Shajith Naran & Mr. S. Gurumurthy were present & congratulated the students on their academic achievements. During the ceremony, students were conferred with certificates on their successful completion of International Diploma Program. The event was concluded with a vote of thanks by Ms. Susan Dcruz, Academy Head Malappuram