

## Editorial



### Dreams on Wheels

Yes. You read it right!! Dream of our MD – BP Nassar has now taken a new dimension in the form of Dreams on Wheels or Frontline's

Caravan tourism a blend of luxury seating with luxury living, as guest travel. This is in addition to the creation of Food Wagon serving customers tasty food.

Both operational from his native place in Kerala, Food Wagon is operating since 19th June 2022, while Caravan tourism is operational from 5th of August 2022. The plan is to spread the Dream on Wheels all over Kerala to begin with, and possibly all over India in the days to come. Hospitality industry, which is now growing, has given opportunity to new concepts to be introduced to cater to the requirements of public, who are our customers. That is where, Frontline Logistics Group, is diversifying and realising our dreams, as well giving employment opportunities to many.

Past 3 months were thrilling, and I am pleased to share events as unfolded in this edition. With this edition, we are completing 8 years of Footprints publication, which is warmly received by our customers, partners, and well-wishers. Thank you for that and enjoy reading.

Dr. Vivian Castelino Ph.D  
Regional Director

## Frontline Logistics Back End Office Successfully handled Project Cargo Movement.

In a first of its kind, under the leadership of Najiya Farsana, Frontline Logistics, Doha office successfully handled Project movement from Hamad Port, Qatar to Antwerp Port, Belgium successfully. It is been a proud and challenging moment for our Back End Office, to complete Project Cargo consisting of Machinery, offering best services and assistance in handling the cargo with outstanding customer service.



## 75th Indian independence day celebration at BEO.



Frontline Logistics, back-end office in India, celebrated the Independence Day, with Flag hoisting, Singing National Anthem, and other patriotic programs. Sweets distributed to share the happiness. 75 years of Independence in the memories of the national heroes was celebrated with the nation as this year's highlight theme of "Har Ghar Thiranga".



## Frontline Logistics attended FFFAI Convention on 12th August to 14th August in Chennai.



Dr. Vivian Castelino – Regional Director and Mr. Shajith Naran, Senior Manager, Commercial Operations attended the 24th Biennial Convention 2022 organised by, Federation of Freight Forwarders Association in India, which was held at ITC Grand Chola Hotel, Chennai. 3 days event was attended by over 650 delegates mostly from India, heading the Freight Forwarding industry. Well organised event was addressed by Central Ministers, Industry Leaders as well as customs and port officials explaining the growth of Logistics in India. It was also an opportunity for Frontline Logistics to explore new business collaborations and betterment of relations in the freight forwarding industry.



## Frontline's Food Wagon.



Frontline's Food Wagon is yet another addition to the business unit, in the Frontline's Hospitality & Project Management, a division of Frontline Group.

Multicuisine dining experience created in the ambience of Shipping containers, with the authentic taste to stimulate the taste buds of every one who loves food. Frontline's Food Wagon was inaugurated on 19th June 2022, by Sri Nandakumar local MLA & Mrs. Kadeeja Kutty, the beloved mother of our MD - Mr. BP Nassar. Distinguished guest, well-wishers and food lovers from in and around, attended the opening ceremony.

## Malayali Associated Club (MAC), Kuwait.



Frontline Logistics Kuwait, was one of the main sponsor for Malayali Associated Club (MAC) Kuwait for past four years, Frontline Logistics had sponsored the jersey for MAC team for the year 2022-2023. The jersey launch function was organized at Metro Medical Care hall at Farwaniya, Kuwait on 12-08-2022.

Mr. Musthafa Kari Director and Country Head – Frontline Logistics Kuwait had inaugurated the function

## Frontline's Caravan Tourism.

Caravan Tourism is new and exciting way to experiment with unconventional modes of transportation which promises touring with family & friends to choicest destinations.

Frontline's Caravan offers the tourist safe, customised and closest to nature travel experience, in God's Own Country, Kerala. Its an opportunity to nature lovers, to enjoy luxury of Caravan, rest in the idyllic setting of Caravan parks and visit the unexplored tourist places, combining travel and stay at one place. Frontline's Caravan was launched on 5th of August 2022, a luxury vehicle with State of the art facilities.





## Logistics & Supply Chain Management Doctorate Conferred on Dr Vivian Castelino, Ph.D



It's a Delightful and Joyful moment for all at Frontline Group, that our Regional Director Mr. Vivian Castelino has completed his PhD in Logistics and Supply Chain and now will be known as Dr. Vivian Castelino, Ph.D.

A seasoned industry veteran who started his career in the year 1978, at 19 years of age with 45 years of entire work experience, spend in Logistics field, having worked with various multinational companies in the Middle East, trained and mentored hundreds of present days, Professionals, travelled over 60 countries, with the ambition of hitting 100 countries, as a life Goal, and an active member of several renowned industry networks, still continues to learn every day.

His journey has been passion driven with laser sharp focus and an aim to provide unlimited services with zero errors. He enjoys every shipment movement and able to foresee unexpected eventualities and advise proactive measures to the team, leading to a hassle-free service to the customers. Army Logistics during the war, and Projects in areas such as Iraq, Afghanistan and Africa is his Master accomplishment. He believes that age is never a limiting factor for someone determined to achieve the goals set for the life journey.

Being a meticulous planner, he plans his work and works on his plans to ensure the results on time. It's always the right decisions taken on the right time makes a person successful.

He says " My aim is to share the knowledge and skills I acquired during this journey from my seniors, to the upcoming generations and future professionals" He is a visiting faculty speaker for universities, institutes, industry conferences and seminars.

The students of Frontline Academy of Logistics and the entire Frontline Group team members are lucky to get his guidance and motivations to excel their career. Part time writing is a hobby of his and he is also the Editor of Foot Prints, Quarterly publication of Frontline Logistics Group which is published since the year 2014.

As well said, by the famous American Poet Robert Frost, "The woods are lovely, dark, and deep. But I have promises to keep, And miles to go before I sleep, And miles to go before I sleep." The entire family of Frontline Logistics, congratulate the great leader on his achievement.

Vivian Castelino is married to Mrs Daphne Castelino for the past 36 years and proud Father of two daughters, Davina Castelino & Joel Tellis who is settled in Toronto, Canada and Danica Castelino & Glenn Tafto who is settled in Stockholm, Sweden with their respective extended families including three Grand Children. Lucas, Thea & Mateo .

Sunil Kumar | Group HR Manager

## Onam Celebration at BEO.

Onam the Kerala State Festival is, ten days event, which is celebrated by all which is a joyful occasion. Past two years, celebrations were subdued due to Covid 19 impact. Hence this year, BEO celebrated ONAM on 1st of September with Grandeur. The event was graced by MD - Mr BP Nassar, RD - Dr Vivian Castelino, BEO Director - Mrs Febina Nassar, Executive Board, Senior Managers, Staff and special guests from Frontline Academy including Dean and Staff.

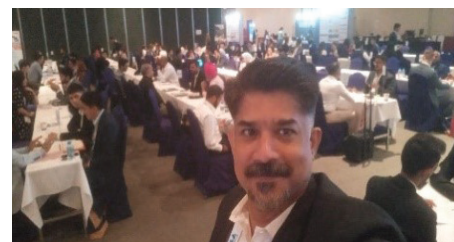


The Pookalam (Flower Carpet) which is a speciality of the day was also an opportunity for the staff to have healthy competition and thus several teams were formed in having Flower Carpet which was started at 06:00 hours on the day. Actual function started at 10:30 hours with Message from MD, RD and other dignitaries. Which was followed by Traditional cultural events, Programmes by the staff and Chandamelam. (traditional music and dance from Kerala). Speciality of the day was Lunch known as Sadya, consisting of various vegetarian dishes was served to all. Thereafter it was time for various sports until it is dawn time, whereby various winners were rewarded. In between, there were many spot prizes as well, recognition to best employees.

Likewise all offices of Frontline Logistics at Frontend celebrated Onam as per their convenient dates.

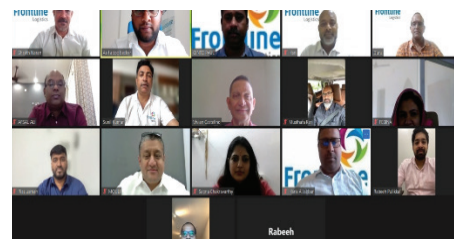


## Frontline Logistics attended WCA Asia Conference.



Shajith Naran -Sr Manager, Commercial Operations attended WCA Asia Conference which was held at Royal Cliff Peach Hotel, Pattaya, Thailand, between 4th September to 8th September. 5 days event was successful, since Shajith met over 250 worldwide Logistics experts and could connect with many business opportunities.

## 2nd Q Regional meeting.



Virtual Regional meeting of Frontline Logistics, for the period covering April to June 2022 was held between 18th July to 20th July 2022 with the theme "Endless Possibilities". Meeting was attended by MD, RD, Directors, Executive Board and Branch Heads. First day was devoted to the presentation by various heads representing BEO as well as EB. Second day was the presentation day for all the country heads at FEO. Final day was devoted for the discussion within the group which was also an opportunity to address important internal issues and take certain policy decisions.

## Wedding Wishes

Jinil Babu, Sales Coordinator from our Doha office, started his matrimonial journey along with Aswathy on 14th July 2022.

The wedding took place, at Sree Vishnumaya auditorium, Thrissur, Kerala, followed with the reception at Guru Jyothi Kalyanamandapam, Kodungallur, Thrissur.



Wishing newly wedded couple all the very best.