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# Footprint



#### Editorial



# То accomplish Great things, we also must dream

To accomplish great things, we must not only act, but also dream, saying by a great poet, reminds me of accomplishments of Frontline Logistics, as we are stepping into 11th year of our existence. With the combined staff strength of 600 plus professionals and still growing, dreaming high and act is what has become norm with Frontline Logistics Group, headed by Managing Director -Mr B.P Nassar.

Years to come will have much more fantasy type business modules which will be provided to our customers with various options. Just to give a glimpse of what is in immediate store, includes, Free Zone warehousing, Convention Centre, Star Hotels, Logistic Academy to name a few. That is just after opening of our new branch in Muscat, Oman on 22nd of December 2019.

As I am delighted to be the part of this excitement, I am also happy to welcome the new year 2020, sharing the last quarter news of the year 2019, when we celebrated ten years of our inception. Please accept my best wishes of the season and happy new year

Vivian Castelino **Reginal Director** 

# Expanding its presence in Oman - Frontline Logistics.



In addition to the office opened at Sohar in the year 2018, Frontline Logistics opened its Muscat office on 22nd of December in a soft opening.

Regional Director Vivian Castelino and Director and Management Representative, Afsal Ali were present who cut the ribbon along with Country Head, Asif at 12 noon. Followed by bouquet presentation by Asif to Vivian and Afsal. In the brief speech, RD highlighted the vision of Frontline Logistics Management and wished all the very best in the year 2020.



Message From Managing



Frontline Logistics - Leading from the front since last 10 years and going beyond

By the year 2009, when joining hands with Frontline Logistics Group in Kuwait our Founding office, almost as one of the first staff to join, was not aware how the world of Logistics would move in the Middle East and with Frontline Logistics itself.

I believe, just like Singapore is playing as Consolidation Hub for the Far East or Antwerp is acting as transhipment Hub for Europe, Dubai / Jebel Ali is well set to service the entire Middles East, Indian Sub Continent and Africa, with its immaculate vision which now has reached to Grand Expo 2020 - which is attracting whole world attention and expected to be a milestone of the Universe in 2020. Next best country in the Middle East, with all circumstances and situations well balanced for Logistics expansion is Qatar, with FIFA coming in 2022. Besides, having the other progressive fields which also includes Oil and Gas. Likewise all the countries in GCC have chipped in with their own module of development and finding alternate means of revenue, to their natural resources Oil and Gas. The development of Logistics as a whole product, in the past years in GCC / Middle East is beyond any doubt!

In addition, huge possibility of land trade between GCC and also to Iraq, Lebanon, Jordan from Frontline Logistics offices in all over GCC as well Lebanon and Iraq is the gift to the smart thinking Management of Frontline Logistics.

As the vision is set, more countries would be added. "More Countries to Go- But the best is always what you earned in the beginning". A famous quote read some where, is the same phrase I love to give to Our Frontline Group, when we think of Middles East Geographic Map of Logistics.

# Chandra Mouli

Manager, Corporate Sales, Kuwait

Editors Note: Chandra Mouli – CM as fondly called, is one of the senior most person to be associated with Frontline Logistics from the years of its inception in 2009.

Director

Dear Customers, Well-wishers, Friends and Colleagues,

We are truly grateful to the Almighty God for his blessings on Frontline Logistics in the year 2019 and also to our customers in twenty offices, spanning in ten countries for being with us, as the world is passing the slowdown phase.

"Services Unlimited" is our Mission and I trust, you have enjoyed the enhanced quality of services through out. Its your unwavering support and patronage which acts as a wake up call for us every morning.

I also thank all my colleagues, now adding up to 600 plus for their continued support and commitment to the philosophy of Frontline Logistics. Its my belief that if we are successful, its because of dedication that is shown by our colleagues and please keep up the same spirit which will help us growing faster.

Wishing you all Merry Christmas and Happy New Year 2020. **B.P.** Nassar

Managing Director – Frontline Group

# Managing Director B.P.Nassar Honored with International Leadership Excellence Award.



15th November 2019, the day our Managing Director, Mr. B.P.Nassar, bagged the International Leadership Excellence Award in Logistic, Property and General Trading - India, at the Indo Arab Leader's Summit and Awards held in Marriott Hotel Al Jaddaf, Dubai, United Arab Emirates.

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# Frontline Logistics attending ISOA SUMMIT in Washington, USA



Frontline Logistics represented by Managing Director B.P. Nassar & Regional Director,

Vivian Castelino, attended the Fourteenth Annual ISOA summit, which was held between 28th to 30th October 2019, at Renaissance Capital View hotel, Arlington, Virginia, USA.

In this summit, over 250 delegates from worldwide consisting of military contractors, military personnel, logistics service providers and many other service providers connected with the Army operations attended. This was a great opportunity for Frontline Logistics to explore further business possibilities over the years to follow.

During the summit, Frontline Logistics was the sponsor for 'Coffee shop' as well as 'Photo booth'.

# Participation in Breakbulk Americas in George R Brown Convention Center, Houston, USA



Frontline Logistics made their presence in the Breakbulk Americas exhibition held at George R Brown convention Center, Houston, USA from 08th to 10th October 2019, Group's Regional Director Vivian Castelino and Head (Global projects & Heavy lifts) Shaji John represented Frontline Logistics in the event.

Breakbulk Americas is North America's largest exhibition designed for the break bulk and project cargo industry. Attendees benefit from unparalleled networking opportunities with project cargo owners, freight forwarders and transportation specialists. The three-day event offers industry workshops, a conference featuring leading break bulk and project cargo experts and an exhibition showcasing a range of both international and North American companies.

Breakbulk Americas brings together EPCs, ports and terminal operators, forwarders, transporters and other cargo specialists and industry experts. This is a must-attend event for break bulk and project cargo logisticians.

The exhibition offers a multitude of networking opportunities,during three days of executive presentations focused on U.S. economy, energy and transport issues, and workshops for those new to the industry, as well as for those seeking to advance their skills. Participation in IAM Conference at Hyatt Regency, Chicago, USA



Frontline Logistics Group, made their presence at the 57th IAM Conference held in Hyatt Regency Hotel, Chicago, USA from 03rd to 06th October 2019. Group's Regional Director, Vivian Castelino represented Frontline Logistics in the event.

The 3 days conference was attended by over two thousand delegates, which gave Frontline Logistics group, opportunity to meet worldwide relocation associates and moving companies and network with them for prosperous business opportunities.

There were numerous positive business discussions leading to future tie ups and long-term prosperity for the group in the years to come.

# Its training time for Frontline Logistics UAE offices



Date was 23rd of November and venue 40th floor of Mercure Hotel at Barsha, Dubai, where annual training was held for the over 50 staff of Frontline Logistics, UAE offices, starting from 0800 hours to 1630 hours which was conducted by Andrea Parry of Select Training, Dubai.



## **ISO Certification**

Frontline Logistics UAE offices have successfuly completed the requirement for ISO certification. And as per the audit conducted by Bureau Veritas, UAE offices have been cerified with ISO 9001:2015, ISO 14001: 2015 and ISO 18001:2007.

Full Credit goes to the team leaded by Janardanan and ably supported by Naga Bhushanam, Radhakrishnan and Rehna. Vital Inputs & guidance provided by Group Manager – Finance -Gurumurthy and Country Manager-UAE, Sriram Deena in making this happen. Goes without saying that there was complete backup from the managment to achive the certification in a timely manner.

# Participation in FNC Conference at Crown Plaza Hotel, Dubai



Frontline Logistics represented by Managing Director B.P Nassar & Country Manager-UAE, Sriram Deena participated as observers in the 19th FNC conference which was held in Dubai from 20th to 22nd November 2019. Several one2one meetings were arranged with members from Turkey, USA, Canada, India, Far East & several European countries as well. The conference was well attended with over 200 delegates and there was a lot of interest evinced from most of them and also eagerness shown to participate in business for mutual benefit. We could stand to gain from this participation, and as a first step we have reached out to the members to explore potential businesses and our marketing team is closely following up for enquiries and possible conversions.

# It takes two to tangle but a lifetime to be together & happy

It was a unique memorable day for our Freight Connect Solutions family member Ms. Aiswarya who joins with Mr. Midhul



for their life together on 20th November 2019 on their marriage that took place in a

holy land with myths and traditions bound Guruvayur With the blessings and

presence of her Family, Friends and Freight Connect Solutions team she joins with her love of 6 years.

Mr. Mohammed Rishad, Supervisor – Iraq Operations, at Kuwait office started his matrimonial

journey on 26th October 2019, along with his princess Ms. Aysha Fahima. Wedding took place at his residence in Kerala India, followed by Grand reception. Wishing the newly wedded Bride and Bridegroom the very best.

