

## Editorial



### Making Dreams a Reality.

Every one can Dream. But very few strive to make such Dreams into reality. At Frontline Logistics, leading from the front, our

MD – BP Nassar followed by almost 500 plus workforce is successful in making such dreams a reality.

Even during this Covid 19 period, as the world is learning to live with new reality, opening of Frontline Academy of Logistics at its own premises recently, with the promise of many more to come is the example of that. With us Dreams will never stop, and world will see new challenges and business conquered in the coming days.

I am glad to share the events as unfolded in the past 3 months. Enjoy reading.

Vivian Castelino  
Regional Director

## Shaikh Mishal Al Sabah Visiting Frontline Logistics Office in Kuwait.



Shaikh Mishal Al Sabah, prominent member from Kuwait Royal family visited our Kuwait office on 25th January 2021. All the staff of Frontline Logistics offices, along with our Sponsor Mr. Faisal Mubarak Al Khaldi and Management had given him a warm welcome. He had expressed his happiness and gratitude for the hospitality that Frontline Logistics had showered to him.



## Frontline Academy of Logistics new institute inauguration on 14th Feb 2021.



( Sri. Sreeramakrishnan, Hon. Speaker-Kerala Legislative Assembly, inaugurating the Frontline Academy Campus.)

Frontline Academy of Logistics inaugurated new academy campus in Eramangalam, Kerala on 14th Feb 2021.

Mr. Sreeramakrishnan, Hon. Speaker of Kerala Legislative Assembly, along with the loving mother of our MD Ms. Khadija Kutty, inaugurated the Academy campus. In the inaugural speech, Hon. Speaker mentioned that Mr. Nassar is a visionary leader who is always running ahead of the times. His initiatives of bringing development to own village is much appreciated and it is an encouragement for others. Prominent delegates inaugurated classrooms, library and cafeteria.



(Cake cutting by Hon. Speaker Sreeramakrishnan, Director Mr. Musthafa Kari, along with MD Mr. Nassar and other guests)



(Mr. Musthafa Kari, inaugurating the classroom-Bizlinx)



(Mujeeb Rahman , Rahana & Bhuvanesh. Inaugurating the classroom – DRYDOCK)

Other dignitaries and distinguished guests graced the occasion with their presence, speech, and blessings. The entire function was conducted as per COVID-19 protocol. Our senior colleague Mr. Babuji from Kuwait presided the function. Academy Dean Mr. Mujeeb expressed the vote of thanks.



(Students with Management )

Directors Mr. Musthafa Kari, Ms. Febina, executive Board Members Mr. Sunil Kumar and Mr. Ginto Paul along with our senior colleagues actively coordinated and made the function a grand success.

Refreshments were served to all during the occasion.

## Women's day celebration at BEO.



Frontline Group is an equal opportunity employer as we do not discriminate based on gender. We have powerful ladies within our organization who play a vital role, our Director Ms. Febina Nassar itself is an example.

In many of our offices Women occupy prominent roles and their contributions are commendable. Our BEO team celebrated women's day on 8th March 2021.

Since we practice what we say, on the international women's day, we had offered employment to 3 new female staff to start their career.



## 5th Year Anniversary of Back End Office.



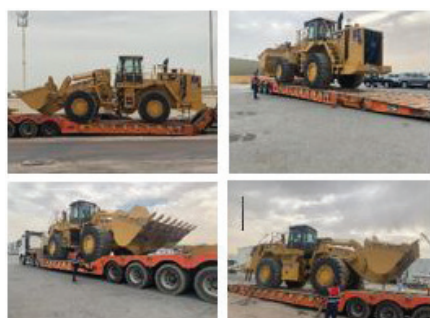
Freight Connect Solutions, back end office (BEO) of Frontline Logistics celebrated the 5th Anniversary on 25th February 2021.

BEO was officially inaugurated by Ms. Khadeeja Kutty, mother of our MD Mr. BP Nassar on 18th January 2016. From a humble beginning with 4 staff, now BEO operates from our own state of the art facility building with over 100 staff. Recently BEO had extended the operation at Cochin by opening an office in Kadavanthra, on 20th Sept 2020. BEO Director Ms. Febina Nassar, Executive Board Members Sunil Kumar & Ginto Paul, along with other department heads attended the function. Senior most member from Frontline Group Mr. Jose Kurian, Assistant Manager Corporate Accounts, initiated the celebration by cutting the cake along with the BEO's first employee Mr. Sijohn – Assistant Manager – Accounts. Cochin Branch also took part in the celebration by cutting the cake at their branch.



## RORO Shipment From Jebeli Ali to Chennai.

Frontline Logistics is surely one of the best when it comes to quality and trust. Success of certain movements become a pride after its completion. The effort and hard work put in, prevails. A wheel Loader movement from Jebel Ali to Chennai loaded recently.



## Frontline Relocation-UAE.

Relocation or Moving of Household Goods, from one house to other house is an art, only professionals can strive to achieve. You need precision in movement of a wine glass may be given by then fiancée and now husband say 38 years back as proposal gift or may be you may have to move a piano 100 years old! At Frontline Logistics, Dubai, Kuwait and Bahrain, this art is crafted to perfection, with hundreds of smiling and satisfied customers.

At the end of the day, our Relocation team also needs to lift their energy level with meals in between the task.



## International Stability Operations Association (ISOA) Virtual Event.



The International Stability Operations Association, (ISOA's) formerly known as the International Peace Operations Association IRAQ forum virtual event was held on 24th and 25th

of February 2021 from EST 9:00AM to 6:00PM. ISOA's was created to support the private military and disaster relief industries. Frontline Logistics was represented by Ayisha Jamsheed Manager, Commercial and Military-Iraq during this two day virtual event.

On 24th February, the keynote speakers and panel discussions, Congressional Leaders and Senior Foreign Policy and Contracting Officials, discussed about the current challenges for work permit, Strategic Framework in Iraq, Security Reforms, support between Iraqi & US Military, Election challenges, UNDP stabilization facilities and New policies for Iraq, the Iran-Iraq movements current challenges etc., and the Middle East. On the 25th of February, the sessions hoisted with Business Matchmaking and connected with hundreds of matchmaking participants and meeting up with the key industrial leaders in the stability operations and contingency contracting markets Leaders from the Department of State, the Department of Defence, and USAID discussed the major IDIQ programs.

## Gulf Food Exhibition.



Over 2,500 companies from 85 countries attending the first live industry gathering in 12 months amid Covid-19 outbreak. 2021 opened its doors on Sunday 21st -25th February 2021, at the Dubai World Trade Centre (DWTC), with global experts and companies set to highlight a range of topics ranging from food safety and innovation to sustainable dining and F&B design. It was a golden opportunity for Frontline Logistics Sales team consisting of Ayisha, Rizza, Nihlas, Deepak, Noufal and Remedios, who visited the Gulf food stalls and identified major food networking partners for the logistic food movement in the days ahead.

## Regional Meeting of Frontline Logistics.

3rd quarter 2020 Regional Zoom meeting of Branch heads and Directors of Frontline Logistics was held between, 17th Jan to 19th Jan 2021. Meeting started at 0930 hours Dubai time on 17th Jan with a silent prayer followed by welcome by Regional Director Vivian Castelino. BP Nassar, MD in his opening remarks spoke about the tough year that was 2020, due to Covid 19 and outlined his plans for the organisation for the year 2021 and beyond. Thereafter each office spread over GCC, Iraq, Lebanon and India gave a presentation which was lovely to watch and with details of the performance of 2020. Thereafter EB members gave presentation followed by BEO presentation. 19th Jan was devoted for the discussion connected with professional conduct of business of all Frontline Logistics offices.

## Wedding wishes.



Mohsin Mohammed, Executive – Iraq Operations, at Kuwait office started his matrimonial journey on 21-Dec-2020, along with his Princess Mubashira.

Wedding took place at his residence in Kannur, Kerala, India, followed by Grand reception. Wishing the newly wedded Bride and groom the very best.



Anurag, Sr. Executive – Marketing (LCL) at BEO started his matrimonial journey on 24th Jan 2021 along with his Princess Adithya

Ravindran, Wedding took place at his residence in Kannur kerala followed by Grand reception. Wishing the newly wedded couple a long happy life together.