



*Season's Greetings and  
Happy New Year*

## Editorial



### Dream to Succeed

As we cross the year 2022, our Dream to Succeed will continue. The Year 2022 has brought many positives in business and we at

Frontline Logistics are sure to consolidate our position in the year 2023.

Our expansion plans, which were on hold, are now progressing in full swing. A brand new facility, namely Frontline Suites, in Bangalore was inaugurated on 26th of October 2022. A Convention centre with a 2500 capacity is likely to be inaugurated in the first quarter of 2023. And the success story continues.

Special thanks to our customers, supporters, well-wishers and most importantly our dedicated colleagues who are 550 plus in numbers, for their continued trust in us. As I am inviting readers to go through the activities of the past 3 months, I also wish one and, all the best of seasons greetings and happy new year 2023 to all. Enjoy reading.

Dr. Vivian Castelino Ph.D  
Regional Director

## Frontline Logistics Attended GEM Conference



Haris A. Jabbar – Branch Head - Frontline Logistics Dubai, attended the World Forwarders Conference in Bangkok, which was held at Sheraton Grande Hotel from 30th Sep to 4th Oct 2022 representing GEM founding member & being the first F2F meeting after the COVID lockdown worldwide.

The GEM Premier event brought together leading relocation service providers with innovative ideas & concepts. Fruitful partnerships start at this event, which is the biggest value. Looking forward to meeting all the members next time to explore more business opportunities in the region.



### From MD's Desk

I am extremely glad to lead a dedicated team of professionals and multiple happy customers. In October 2022, as we celebrated the Onam festival at our founding office in Kuwait, we were able to honour, over 35 of our colleagues, who served in our office, with dedication and commitment. I was overwhelmed with the excitement of the team to standby with our growth, vision, and mission.

Long service awards for the staffs of Dubai, Qatar, and our back office in India, were also done in previous months.

A humble beginning started in the year 2009, has spread across 24 of our own offices in 10 countries, with a team of over 550 professionals. Even during the recent toughest situation, every member had stood as strong pillars of the organisation to sail against the tide and overcome all the hurdles. As the industry dynamics are changing rapidly, I believe focus is crucial, and we will be focusing on delivering the best customer service, widening our customers base, establishing a dedicated team to provide focused service in each domain of services offered and expanding quality network partners. We aim to double the size of our team, services, and revenue in the next 5 years ahead, spanning the growth to the other regions of the world. In the present world, support of technology and digitization is of paramount importance and will be one of our key areas in fueling our growth.

I also believe education is the passport for the future, and tomorrow belongs to those who prepare for it today. With aim of uplifting our own village, we started Frontline Academy of Logistics two years ago in Eramangalam, Kerala, and despite the pandemic, within a short span of time, We are providing classes and, on-job training for our students. We are happy to see all our students placed in India and overseas immediately after successfully completing their training.

After the success of 9 batches, now we are expanding Frontline Academy of Logistics Branches to neighbouring districts of Kerala. Our other divisions like Frontline Hospitality, Frontline Projects and Frontline Convention Centres are also expanding, driven by our Vision & Mission, filled with best practices and ethics, coupled with trust and transparency.

A big thanks to all those who were part of my dream in the past 13 years and wishing one and all the best of seasons greetings and Happy New Year.

BP Nassar, Managing Director  
Frontline Logistics Group

### Fusion of Corporate Event and Onam Celebration at Frontline Logistics, Kuwait.



Its after two plus years, since our founding office, Frontline Logistics, Kuwait, organized an event which was aptly titled "Frontline Vibes". The event was conducted on 1st of October 2022 at Kabd, Kuwait. It was a fusion of Corporate event and Onam Celebration, filled with fun and entertainment. Starting at 08.00 hours with breakfast served to all, the event concluded at 17.30 hours. It was a special occasion, since after a very long time, all the directors - Mr. B P Nassar - MD, Dr. Vivian Castelino - RD, Mr. Musthafa Kari - Director, Mr. Afsal Ali - Director and Mrs. Febina Nassar – Director, could meet under one roof and grace the occasion. Group Finance Manager, Mr. Gurumurthy too joined the event. The event was moderated by Babuji and Bibin from our Kuwait office.



Event started with Prayer song and traditional lighting of lamp. Thereafter, all the directors and GFM were felicitated with memento, by the management and colleagues from Kuwait office. Long service awards for the staff who have completed ten years and five years of service were honored with memento and gift.

Mr. Chris Syffert, Relocation Manager at Kuwait office, was the special attraction. He was donning the costume of Mahabali, representing the culture and tradition of Kerala. The attractive Pookkalam (Flower Carpet) was another attraction of the day. Sadya—The special Onam meal consisting of over two dozen vegetarian dishes was served to all participants. After the lunch break, it was fun and entertainment time, with various competitions followed by the distribution of prizes to winners. The event was a grand and great success due to the tireless planning by team leaders and colleagues. Once again, Frontline Logistics, Kuwait proved that our colleagues are our assets and strength.

## Frontline Logistics Office in Dubai, Shifting to Brand New Office & Warehouse



19th of November 2022 was a landmark day, for Frontline Logistics, Dubai, when the long cherished dream of our directors was fulfilled. Reason for joy and celebrations were two-fold, since event included the inauguration of an ultra-modern office which can accommodate over 60 staff, huge meeting room and all the other facilities a modern office must have, along with new a 15000 SQF warehousing facility, equipped with the latest security measures and equipment.



The Inauguration of the office cum warehouse was held at 12:00 hours sharp. Our Iraq sponsor, Jawad Jabir Kareedi, who especially flew in from Basra, for the said event, along with MD – BP Nassar, RD – Vivian Castelino, Directors – Afsal Ali, Musthafa Kari and Febina Nassar, cut the ribbon and officially announced the opening of new facilities, witnessed by several invited guests and staff of our Dubai and Jebel Ali office. Thereafter felicitation programme was conducted whereby each dignitary was honoured with flower Bouquet.



BP Nassar in his remarks expressed his joy and asked each one to be the part of celebration by contributing to the success of the organisation. In his speech, Vivian stressed the point that Mission & Vision that was highlighted by MD as a 5-year plan has now commenced, and we should take it forward and make the difference. Other directors, Afsal Ali, Musthafa Kari and Febina Nassar, wished the new venture the very best. Jawad Jabir, invoked the choicest blessings from almighty to the new premises. Special memento was given to Haris Jabbar, Naga Bhushanam, and Muneesh Kari to appreciate their efforts and hard work in setting up the new office and warehouse with multi-dimensional issues that

were faced. The event was followed by mouth watering lunch catered by Caesars Restaurant. Thereafter, all the staff and management joined in cutting the huge cake specially baked for the purpose with Frontline Logistics Logo. Concluding part of the event was a raffle draw, ably conducted by senior Colleague, Janardan, where each of the staff member got a gift so that they could cherish the event forever.

## Doctoral convocation ceremony of Dr.Vivian Castelino, PhD at Srilanka



Dr. Vivian Castelino, Regional Director of Frontline Logistics was awarded PhD in Logistics & Supply Chain in July 2022.

Official doctoral convocation ceremony was held on 27th of November 2022 at BMICH, Colombo, Sri Lanka, which got delayed due to the pandemic situation in July. The Managing Director of Frontline Logistics, Mr. B P Nassar

attended the event.



## Frontline Suites



Frontline Suites, yet another venture from the Frontline Group's, Frontline Hospitality and Property Management division was inaugurated by Mrs. Kadeeja Kutty Ummer (M/O BP Nassar) & M D Mr. B P Nassar, accompanied by his family members on 26th October 2022 at Vinayaka Layout, Haralur Bangalore. The inauguration was attended by Frontline Logistics, Group HR Manager Mr. Sunil Kumar, Site engineer Abhishek Shenoy and the whole team who worked behind to make this dream come



true. The Frontline Suites, is the apartment project headed by the Frontline Hospitality and Property Management Division with 1 & 2 BHK apartments constructed to perfection.

## Frontline Logistics attended ISOA Warsaw Conference 2022

BP Nassar – Managing Director, attended the ISOA conference which was held in Warsaw, Poland, between 13th to 15th September 2022. ISOA held its conference exclusively focusing on Ukraine related stability operations. Nassar could meet, ISOA president, Howard R Lind, and other dignitaries in the industry which resulted in fruitful discussions, and future opportunities.



## Frontline Logistics Attended OPCA Conference

"Every summit is a blessing and business opportunity for a member".

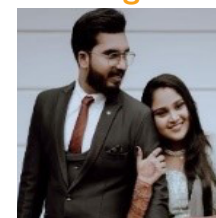
This was the first feel of the recent INO summit which was held on 11th to 13th Nov 2022 in Wyndham Grand Istanbul Levant hotel Istanbul-Turkey. Representing Frontline group - MD Mr, BP Nassar and General manager - Kuwait Mr. Chandramouli attended the conference and interacted with many like-minded members for exchange of business scopes and it was quite an interesting interaction for the group as a whole .

Frontline Logistics registered in OPCA, a network which specifies the project expertise and similar business handling organizations around the globe, met at one venue to see how the business can be benefited to its fellow members .

Summit included world wide agents network - known as 3F and Freight mid point -known as FM , gave a real additional advantage of meeting all their members as well, which had been a real icing on pudding . It was a grand success and the take home for Frontline was immense which can be counted on days to come.



## Wedding wishes



Aswathy P H, Accounts Assistant at our Back-End office, Kerala and Mr. Harikrishnan tied knot on 12th September 2022 at Guruvayur Temple. The wedding function and gathering was held at Kiliyil Plaza Auditorium, Eramangalam. The Frontline Family wishes the couple happy life ahead.

Shobin Cyriac, Sr Executive – Business Development, at Kuwait office started his matrimonial journey on 11th September 2022, along with his Princess Neena A.T. Wedding took place at Alappuzha, Kerala, India. followed by a grand reception at St Maries Church, Thycattusery. Wishing the newly wedded Bride and Bridegroom the very best.

