



Editorial



Go behind your Dreams....

And realise your goals. Vision and Mission as set at Frontline Logistics will continue as we are stepping to the new year 2022.

No doubt year 2021 was a challenging year, with the pandemic Covid 19 continuing its onslaught with most of the world, hitting also our own Logistic industry. With restricted travel, Zoom conferences became the tool to carry forward international business, and mostly with success. As the year is ending, while we could see the light at the end of tunnel, rumours of new variant that is reported in the media, once again calls for caution. Hoping that worst is over and best is yet to come.

As I welcome the new year, our thoughts are with numerous lives that are lost and their family members, due to Pandemic, be they are from our own families, offices, associates, customers, well wishers and the rest.

Wishing one and all Prosperous and happy new year 2022. Enjoy reading the first news letter of Frontline Logistics Group for the year 2022.

Vivian Castelino
Regional Director

Frontline Logistics representatives visiting business partners in Mumbai, India.



As the saying goes, "Opportunities increases, when you meet them in person." As such Shajith Naran, Senior Manager, Commercial & Operations and Zakkir Hassan, Supervisor, Operations visited various network partners during third week of November 2021 in view of developing more opportunities and create win / win situation. Our Team received grand welcome at our partners offices in Mumbai.



From the Managing Directors Desk.

While pessimism is in the air, since advent of Covid 19, we have also seen many positives in and around us since past 22 months. World has learnt to live with new different. What is New and Different?

Work from home has become normal and if I can give example from UAE Government, they are officially supporting it. When business development was totally dependent on meeting in person involving huge travel time and money, virtual meetings have become pretty normal since the beginning of year 2020. Even International Network Conferences are conducted through Virtual means successfully. These positives I am sure are there to stay post Covid 19. While by no means, I can say the worst is over, we all have accepted the fact, that Covid 19 has created the havoc, and learnt to live and conduct our business with it.

As Freight Forwarders, we do face challenges in the form of rate hike from shipping lines and airlines which is unprecedented. With no guarantee of rates nor space commitments, our service are compromised. Out of the box thinking and focus in the way we do business is the call of the day for us to survive and provide the same level of service to our customers who are providing us bread and butter.

During the crisis period, there are many who remained by our side. They are our customers, supporters, well-wishers, team members, colleagues and family members. While I thank all of you for the support extended, I request you to take the positives and apply the same in your work life. Which will help us to gain and grow tomorrow. We at Frontline Logistics, have lined up some adventurous growth plans which will be unveiled in future.

Wishing one and all, best of seasons greetings and Prosperous New Year. Stay safe.

BP Nassar
Managing Director

Internal Iraq movement too is a matter of Pride for Logisticians at Frontline Logistics.



When Frontline Logistics was called to move very delicate and crucial shipment from North Iraq to South Iraq Refinery, it required great planning and tact, given the internal challenges. Careful movement plan covered with Armed Private security, was the key in delivering entire lot of 70 flat bed trailers and 22 heavy duty low beds within three days to the satisfaction of our customer in Iraq. Movement happened during final week of October 2021.

Kerala Piravi Celebration at BEO on 1st Nov 2021.



Freight Connect Solutions, back end office of Frontline Logistics, celebrated 'Kerala Piravi' (Kerala Piravi also referred to as Kerala Day, marks the birth of the state of Kerala in southern India) on 1st November 2021.

All staffs and OJT trainees from Frontline Academy joined the celebration wearing traditional dress. Cake cutting, followed by sadya lunch was served to all.



Project Specialists at Frontline Logistics, Kuwait, handling specialised job.

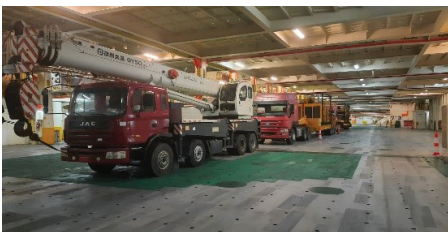


Thomas Puthupurackal Samuel (Babuji).
Manager – Projects & Contracts

Savyo Job. Manager-Shipping & Transportation



Babuji and Savyo, our senior colleagues and Project specialists along with their team handled very delicate shipment as Charter to Nigeria.



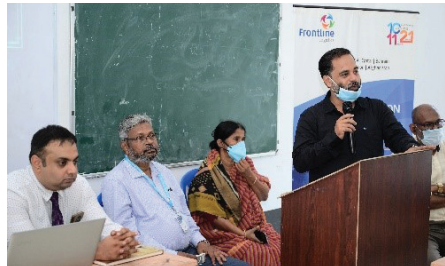
Shipment belonging to corporate oil and gas customer, was consisting of 23 Meter Long Tubing assembled truck, 2 x 19.5 Meter long insulated tubing truck and 1 x 45 metric ton motor crane, along with accessories in crates and boxes, was loaded in the vessel professionally which was chartered for the purpose.



It was indeed an eventful operation, where precision planning and execution was required which was done with perfection, with vessel sailing as per schedule.



Growing up joy of Fronline Academy.



As once the famous American star Andre-De Shields said, "Slowly is the fastest way to get to where you want to be; the top of one mountain is the bottom of the next, so keep climbing."



Frontline Academy of logistics which started off in mid-2020 with a mere student strength of 12 No's as the first batch, now within a span of almost two years, with the launch of 5th batch on 22nd of November, and along with Add on programs of three years duration. We stand at 100 inhouse students and more than 150 students in associated colleges as add on programs and that is a great step forward during the pandemic times and location where we located in, being a small village.



Frontline Academy is proud to be a part of the Frontline Group as we are better known as the only academy in Asia to be managed by global logistics company.

As we close in on the year 2021, we are delighted to see our first and second batch of students passing out on completion of their On-Job training, a placement cell has been created at the academy to assist the students in getting placed in different companies across India and GCC.



We have been receiving a much positive response from the companies across for the intake of students and also from colleges in conducting seminars in regions across Kerala. Most of the seminars we conducted were crowded, to know the impact of logistics training and its importance and thus embedding the name 'Frontline Academy' in the minds of student community.



It has been a proud moment since being awarded as one among the Top 10 institutes in Asia by the Higher Education Review and hope to grab the limelight across the logistics industry in terms of supplying skilled manpower in the region.



Mujeeb Rehmen.
Academic Dean

Projects are our Passion.



Always looking, to quench its thirst in various segments under Logistics, Projects being one of the most challenging !!. As such our Iraq team, successfully accomplished huge movement of 30x40ft flat tracks from China and Turkey and 25 x 40ft from Jebel Ali, all the containers consisting of oil and gas material, which was successfully delivered to Oil & Gas Project site at Southern Iraq in the month of November 2021.

