



Footprints

Editorial



The Future belongs to those who Dream.

The future belongs to those who believe in the beauty of their Dreams and Make

it a reality. Vision and Mission applied at Frontline Logistics since its inception in the year 2009.

Challenges were and are in plenty. Its almost Mission Impossible! However beating all the odds, our services are continuing and growing. World is now learning to exist with Covid or Omicron around. Just concluded WCA Middle East Regional Conference in Dubai, UAE, which was attended by over 550 worldwide delegates, is an example. We too from Frontline Logistics, attended this conference and met over 100 plus Logisticians, which was missed since past 30 months. Frontline group's own new

creation - Aptha Ayurvedic Therapy Center at Eramangalam, Kerala inaugrated on 13th March 2022, is also an example to show the world that we are slowly but surely, coming back to normal.

I am pleased to present the news articles of our own offices since past 3 months. Happy reading.

Vivian Castelino Reginal Director

NMT Logistics, Turkey Visiting Frontline Logistics Dubai office.



Mr F. Kubilay Savak, Network and Export Sales Director of NMT Logistics, Turkey visited our Dubai office on 26th of February 2022. After the warm welcome by Regional Director, Vivian Castelino, meeting with key staff members was held, thereby numerous business possibilities were discussed. Haris Jabbar - Branch Head, Sakthan Nair - Group Console Manager, Hari Baskar - Jebel Ali Console Head, Muneesh - Executive Finance, & Elisha - Iraq pricing head attended the meeting

Directors meet in Kuwait.



After a very long time, since the outbreak of Covid 19, Mr.B P Nassar, Mr. Musthafa Kari and Mr. Afsal Ali, the 3 directors of Frontline Logistics had met together at Frontline Logistics office in Kuwait, recently, where the journey of Frontline Logistics was started in the year 2009. There was an interaction session with the employees. One of the key highlight was, meeting with new Kuwait Sponsor Mr. Faisal Mubarak Al Khaldi.

Women Empowerment Day celebration at BEO on 8th March 2022.



Frontline Logistics Family gathered on 8th March'22 for the Women's Day celebration at BEO. The management celebrated the Women's Day to motivate and build confidence within the female employees.



After the cake cutting session by the women employees, Regional director, Vivian Castelino made an opening remark followed by the senior managers, assuring more opportunities for womens. The event showed the support and effort of the management and the whole Frontline Logistics team, for Women Empowerment and gender equity.



Frontline
Logistics
attending
WCAworld
Middle East
Regional
Conference.

With the onset of Covid 19, face to face meetings within the Logistics industry certainly became extinct. Thanks to the worldwide Vaccination drive, and initiative from WCAworld, WCA Middle East Regional Confernce was conducted between 21st to 24th Februay 2022, at J W Marriot Marquis Hotel, Dubai which was attended by over 550 worldwide delegates.



Frontline Logistics too attended the event, with BP Nassar – Managing Director, Vivian Castelino – Regional Director and Shajith Naran – Senior Manager, Commercial & Operations.



Between the 121 meetings, lunch & dinner events, Frontline Logistics could meet over 150 worldwide delegates and discussed how the new world logistics business can be redefined with the sole formula of creating win - win situation to all. The enthusiasm shown by each delegate made the event a huge success.



Frontline Academy of Logistics - Convocation.



Convocation Day is the highlight of a student life as it marks the culmination of their academic life. It signifies progress, growth, and transformation, meaning the student is matured and is set to start a new chapter in life.



The most awaited Convocation 2021-22 of Frontline Academy of Logistics was held at Eramanagalamin Kerala with great pompous and

celebration. It earmarked a tradition which was long forgotten due to the pandemic.

It was an exciting opportunity for the students of our first two batches to celebrate their accomplishments and for all the hard work they had put into learning. The faces of our graduating students showed a mix joy and excitement for the future with the sadness of separating from friends. A bright future awaits them all.

It was attended by a huge gathering of parents, students and dignitaries from universities, Academic Institutions and political fraternities. This event marked the beginning of a new era in the logistics training arena. Frontline Logistics absorbed 14 of our students for employment, with three students being employed in different logistics firms and rest opted to move to the GCC in search of better pastures with confidence.

Students were provided with International and accredited certificates from SDB, UK and STED Council, and were also issued certificate of completion and an experience certificate of six months from Freight Connect Solutions.



Ms Salihath and Mr Sattar received the best student award of the year for their outstanding performance in academic and attitude respectively.

The program was presided by Mr. B.P. Nassar (MD) Frontline Logistics Group, Mr. Mujeeb Rehman – Dean Frontline Academy and concluded with the vote of thanks by Mr. Sunil Kumar (Group Hr- Frontline Logistics Group).

10 yrs of commitment with FrontlineLogistics- Appreciation to Mr. S. Gurumurthy, The Group Manager-Finance.



The Frontline Management, Senior Managers and Employees gathered for the appreciation event for Mr. S. Gurumurthy, Group Finance Manager MD, Mr. Nassar B P, Director Mr. Afsal Ali and BEO Director, Mrs. Febina V M, handed the token of appreciation to Mr. Gurumurthy. The management thanked him for the dedication & long term commitment towards the company.



Mr Gurumurthy thanked the management for the opportunity and conveyed his message to the younger generation with the quote, "Dedicate your work and commitment to the company and the company will take care of you" and he explained how he had grown with the company.

Overseas Promotion.



Desire is the key to motivation, but it's determination and commitment to an unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek.

We are happy to announce the overseas assignment promotion of our colleagues,

Salim Kari - Accountant, Kuwait, Samira- Sr. Executive -Customer Care and Sales ,Dubai, Farshad- Accountant, Dubai,Malfas-Sr. Executive - Business Development, Kuwait.

Congratulations to the achievers and let them be the motivation for their colleagues and juniors. The achievement and growth of each employee indicates the growth of the company, Together We Grow.

Project Schedule and Milestones.



Mohamed Ali

Manager - Sales (Projects and Freight forwarding)

Mr. Mohamed Ali - Manager - Sales (Projects and Freight forwarding) of

Frontline Logistics, Kuwait had successfully handled a complete Metal Recycling Plant Project on December – 2021. The entire Metal Recycling Plant was manufactured in Burntwood, Staffordshire factory since 2017. Due to the outspread of Covid the production was lagged in to 2020. With a plethora of design engineering, metal formation, heat out of furnaces, careful supervision of engineers and fabricators, finishing and painting works of the Project Completed the work in 2021.

The huge stacks was loaded from Southampton port, UK on vessel M/v Torrense & M/v Glovis Sirius and sailed out into Kuwait waters, Frontline Logistics prepared to receive the stacks, SCC, PCC, and peripherals of the recycling plant , made proper customs documentation, b9 approval, duty exemption procedures, cleared out from customs, loaded from the Port Yard by using 500 tons / 250 Tons Tadano cranes to our hydraulic axile

liners, transported overnight with pre-arranged route, Safely transported work site at the outskirts of Kuwait.



Aptha Ayurveda Inaugration.



Aptha Ayurveda Clinic, an Initiative of Frontline Group's Property and hospitality Management Division, started in Eramangalam, Malappuram on 13th March 2022 under the guidance of Dr.Sreeraj, the senior doctor. Dr. Sreeraj explained the importance of Ayurveda and the purpose of Aptha Ayurveda, to provide affordable medication to one and all. Frontline Group managing director B P Nassar, welcomed all. Shamsu Kallatel, the panchayath President gave the presidential speech and Ponnani MLA, P. Nandakumar inaugurated the clinic along with Mrs.Khadeejakutty, mother of Managing Director, B P Nassar.

